



SPONSORSHIP PACKAGES

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- **Fence Banner**
1 x mesh banner to place on the fence per centre (approx 2m x 1m) (production cost not included)
- **Free Standing Flag / Banner**
1 x free standing flag to be set up by CTA staff on Coaching days (up to 6 days per week, per centre) (production cost not included)
- **Website Logo**
your business logo listed on our Sponsors page on our website, along with some text about your business and a link to your website
- **Social Media Offering**
available to all our social media audience, once per term / 4 per annum
- **Competition Draws Logo**
your logo to appear on all competition / league draws online and in print at each centre.
- **Presentation Days**
opportunity for a business representative to attend our presentation days for our competition leagues (up to 6 per annum)
- **Bonus Offering - Staff Uniforms**
1 space left on shirt / jacket sleeve for first business to take up this exciting opportunity.



Cagney Tennis Academy offers sponsorship packages at all four of their centres - Eleebana, Valentine, Lakelands and Fletcher.

SPONSORSHIP PACKAGE

1

1 x Centre

\$1250 (inc gst)
per annum

Just \$24.04 per week, per centre

SPONSORSHIP PACKAGE

2

3 x Centres

\$3500 (inc gst)
per annum

Just \$22.44 per week, per centre

SPONSORSHIP PACKAGE

3

All 4 centres

\$4500 (inc gst)
per annum

Just \$21.63 per week, per centre

WHY SPONSOR?

- We are one of the largest tennis businesses in the Lake Macquarie / Newcastle area and see approximately 1000 clients per week in lessons, as well as spectators / carers in the form of parents, grandparents, friends and family. We have over 120 competition players per week and up to 150 court hirers per week, giving you access to a large audience every day of the week, 365 days per year. Spread across 4 centres, our geographical reach is substantial reaching across a wide section of the entire Lake Macquarie / Newcastle region / demographic.
- We have been running tennis centres in the region for over 30 years and as such, have a reputation in the industry of the highest order, with 3 full time professional coaches working 6 days per week and 7 other coaches working lesser or part time hours to cater to all our clients.
- Our Social Media presence is high and growing, with a recent independent survey of tennis centres / tennis businesses requested by Tennis Australia, ranking Cagney Tennis Academy at #9 in the country for it's social media presence. With over 2500 followers we offer access to a large audience for your business.
- We have just had new LED lights and car parks installed at our 2 main centres at Eleebana and Lakelands giving us facilities that are on point with the best in the region. The business was the first to introduce both Cardio Tennis in the country as well as online court bookings in the region, and remains at the forefront of technological innovation in the industry today.
- We have had junior players ranked at National, State and Regional level, as well as 1 go on to play on the ATP men's professional tour.
- Our head coach has been the Hunter Academy of Sport Head Coach and was recently appointed to the Board of NSW Country Tennis and head of the Northumberland (Hunter) Regional Committee.





CONTACT US

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